



**DRIVE SMART COLORADO BOARD OF DIRECTORS
MEETING AGENDA
MARCH 10, 2023, 9:30 AM**

Pikes Peak Area Council of Governments Main Conference Room
14 South Chestnut St., Colorado Springs, CO 80905

<http://www.microsoft.com/en-us/microsoft-teams/join-a-meeting>

Meeting ID: 244 779 075 105 — Passcode: UrDdDQ

Meeting is available in a hybrid format to allow in-person attendance and through Microsoft Teams.

1. CALL TO ORDER / INTRODUCTIONS

**2. REORGANIZATION OF DRIVE SMART COLORADO BOARD LIAISON TO
PIKES PEAK TRAFFIC SAFETY COALITION**

3. GRANT APPLICATION

A. Overview of application to the Colorado Department of Transportation's Highway Safety Office by the Pikes Peak Area Council of Governments

B. Approval of resolution to support the grant application ☒

4. SAFETY GAP ANALYSIS PRESENTATION

5. NEXT MEETING

6. ADJOURNMENT



**RESOLUTION BY
THE DRIVE SMART COLORADO
BOARD OF DIRECTORS
IN SUPPORT OF
THE TRAFFIC SAFETY GRANT APPLICATION
TO THE COLORADO DEPARTMENT OF TRANSPORTATION
ON BEHALF OF DRIVE SMART COLORADO
March 10, 2023**

WHEREAS, the Pikes Peak Area Council of Governments is designated as the region’s Metropolitan Planning Organization (MPO) in cooperation with local elected officials and is authorized to carry out the continuing, cooperative, and comprehensive (“3C”) multimodal transportation planning process as mandated by Congress in Titles 23 and 49 U.S.C.; and

WHEREAS, Drive Smart Colorado is a 501(c)(3) nonprofit organization operating under the umbrella of the Pikes Peak Area Council of Governments for the purpose of enhancing and conducting traffic safety education for the region; and

WHEREAS, traffic fatalities and severe injuries sustained in traffic crashes are at high levels in Colorado and in the region, with El Paso County having the highest number of fatalities in the state in 2022; and

WHEREAS, the Pikes Peak Area Council of Governments conducted a Community Traffic Safety Education Review research project to assess the region’s needs for and gaps in traffic safety education to better inform planning in support of traffic safety education effectiveness; and

WHEREAS, developing, coordinating, and implementing traffic safety education is a key component of improving safety on our region’s roads and highways; and

WHEREAS, Drive Smart Colorado has a 30-year record of promoting citizen and organizational engagement in improving traffic safety to targeted audiences through partnership with law enforcement, injury prevention organizations, the media, and local governments; and



WHEREAS, Drive Smart Colorado is applying to the Colorado Department of Transportation for grant funds to support the need for informed and targeted traffic safety education to address the region’s needs identified in the aforementioned Community Traffic Safety Education Review;

NOW, BE IT THEREFORE RESOLVED, the Drive Smart Colorado Board of Directors hereby fully supports and encourages the actions of the aforementioned grant application to the Colorado Department of Transportation in order to:

RECRUIT AND HIRE A CHAMPION FOR TRAFFIC SAFETY whose responsibility will be to optimize regional traffic safety education efforts through the collaboration, coordination, and creation of traffic safety related programs and projects; and

ENHANCE, EXPAND, AND SUPPORT THE REGION’S TRAFFIC SAFETY COALITION to better plan and implement strategies to decrease serious injuries and fatalities resulting from traffic crashes, per the Community Traffic Safety Education Review conducted by the Pikes Peak Area Council of Governments; and

MORE DEEPLY ENGAGE THE VARIOUS STAKEHOLDERS IN THE REGION IN TRAFFIC SAFETY EDUCATION PLANNING AND IMPLEMENTATION, including area military installations, employers, commuters, youthful drivers, senior drivers, pedestrians, bicyclists, those underserved by current education programs and those disproportionately impacted by traffic crashes.

RESOLVED, APPROVED, and ADOPTED by the Board of Directors of Drive Smart Colorado this 10th day of March 2023, at Colorado Springs, Colorado.

John Henry, President

ATTEST
Andrew Gunning, Executive Director